

REP: TEL# 703 528 7800FAX# 703 528 7880

REP HEADLINE# 6312696TRF# 331148

CREDIT ADVISORY: AGENCY CREDIT RISK !!

\$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$ORDER WORKSHEETHARRIS REPORT FROM REP

SEP21/12 16.35

*** WFTV-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FLREP. # OFF. # 6556 SALESMAN #

AGY # 1286 AGY. NAME ABAR HUTTON MEDIABUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200SALES PRSN WA- JOE KNAUER

ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6312696CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON SENATE EST#587 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP21/12 16.35

REP: TO LENA

FR JULIE

RJCT M2

MANUALLY DELETED SPOT ON 17

SAVE \$1800 TOWARD ANOTHER SPOT.

PLS CFM, THX 9/21

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

AGENCY ADVERTISER CODE =

AGENCY PRODUCT CODE =

AGENCY EST# = 587

17	S		800P-1100P	30		\$1,800.00	9/22	9/22	0		SAT	0
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PROGRAM : SAT COLL FOOTBALL

STATION MAKEGOOD OFFERS:

M2 REJECT BUY#17 MISSED: SAT/800P-1100P SEP22 30S \$1,800.00 (SEP21/12)

OFFER: TU-F/500P-600P SEP25 30S \$1,800.00 PLS ADVISE.

CMT: WE CAN OFFER:

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CHANGES *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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SEP/12			20375.00									
CONTRACT TOTAL 20375.00												
TOTAL SPOTS 27												

MARKET TOTALS \$102,896	WFTV 28%	WKMG 29%	WESH 24%	WOFL 14%	WKCF 0%	WRBW 0%	CABL 0%
	WOPX 0%	WRDQ 5%	EFTV 0%				

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE